

Overall Goal Calculation

Overall Goals

Clemson Area Transit will expend \$4,296.00 in DBE Contracts with a DBE Goal of 1.2% for FY 2018-2022.

The amount of contracts expected for FY 18-22 is \$4,296.00. Given this amount, CAT has set a goal of expending \$4,296.00 on DBE contracts during FY 2018-2022.

In accordance with Section 26.45, Clemson Area Transit will submit its triennial overall DBE goal to FTA as scheduled. The process that will be used by CAT to establish overall DBE goals is as follows:

Clemson Area Transit goal setting process is:

A. Step One - Establishing a Base Figure.

- a. The Base Figure represents the relative availability of ready, willing, and able DBE firms as compared to all firms ready, willing, and able to perform for CAT. Some of CAT's vendors are chosen based on contracts provided by the City of Clemson, contracts provided by the state, and vendor pricing and availability to meet CAT's specific needs. The City of Clemson provides many services CAT requires. The ratio for CAT is:

$$\frac{\text{DBEs}}{\text{Non-DBEs and DBEs}}$$

Clemson Area Transit chose to utilize the number of DBEs in the SCUCP Directory based on services CAT will need in the following three years to determine the base figure. CAT counted the number of available firms eligible to perform the services they needed. CAT identified 1 GPS provider, 1 first aid supplier, 3 sign manufacturers, 6 bus shelter installers, and 4 concrete construction firms.

Clemson Area Transit utilized the most recent census bureau data to determine the total number of transportation planning, printing, lighting, marketing, advertising, solar installation, safety equipment firms in the South Carolina market area. CAT identified 3,585 firms under North American Industry Classification System (NAICS) Codes 238990, 323111, 423450, 423610, 541320, 541330, 541370, 541611, 541613, 541614, 541620, and 541890. Using the data collected, CAT determined the relative availability of DBEs for public transit contracts in the market is 1.2%, as indicated below:

$$\frac{42 \text{ DBEs}}{3,585 \text{ Total Market Area Firms}} = 1.2\%$$

Table 1: Relative Availability DBEs by Categories of Work

<u>NAICS CODES</u>	<u>CATEGORY OF WORK</u>	<u>Certified DBEs</u>	<u>Non-DBEs and DBEs Total</u>
238990	All other specialty trade contractors (signage)	1	546
323111	Commercial Printing	2	220
423450	Safety Equipment	2	114
423610	Lighting	5	219
541320	Planning Consulting	3	71
541330	Transportation Consulting	3	830
541370	Mapping	2	164
541611	Transportation Planning	3	814
514613	Marketing	1	288
541614	Consulting	11	121
541620	Planning Consulting	3	100
541890	Advertising	6	98
TOTAL		42	3585

B. Adjusting the Base Figure 49 CRF 26.45.

- a. CAT DBE Base Figure is the same as the last calculation, therefore an adjustment based on past participation is not available. KFH study performed for CAT included disparity studies of CAT’s jurisdiction. The results of the study was accounted for in CAT’s base figure. Disparity studies were used from a KFH Study to determine what diversity is within CAT’s service area. CAT’s base figure is not the goal of another recipient. The goal is independent with CAT. Upon further review, the evidence shows that CAT’s base figure does not need to be adjusted.

Clemson Area Transit will establish project-specific DBE goals as appropriate for each DOT-assisted contract.

Clemson Area Transit’s overall goal submission to DOT will include: the goal and a copy of worksheets used to develop the goal.

If Clemson Area Transit establishes a goal on a project basis, CAT will begin using their goal by the time of the first solicitation for a DOT-assisted contract for the project. CAT’s goal will remain effective for the duration of the three year period established and approved by FTA.

C. Contract Dollars Available

Table 2: Available Transit Contract Dollars

<u>NAICS CODES</u>	<u>CATEGORY OF WORK</u>	<u>Certified DBEs</u>	<u>Non-DBEs and DBEs Total</u>	<u>Contracting Opportunities</u>
238990	All other specialty trade contractors (signage)	1	546	\$10,000
323111	Commercial Printing	2	220	\$20,000
423450	Safety Equipment	2	114	\$3,000
423610	Lighting	5	219	\$25,000
541320	Planning Consulting	3	71	\$70,000
541330	Transportation Consulting	3	830	\$50,000
541370	Mapping	2	164	\$20,000
541611	Transportation Planning	3	814	\$10,000
514613	Marketing	1	288	\$50,000
541614	Consulting	11	121	\$70,000
541620	Planning Consulting	3	100	\$20,000
541890	Advertising	6	98	\$10,000
	TOTAL	42	3585	\$358,000

Table 2 indicates Clemson Area Transit's possible contract opportunities for the next 3 years.

Based on the above analysis, Clemson Area Transit proposes to establish its FY 2018-2022 overall DBE transit goal of 1.2% to be met through race neutral measures.

The amount of contracts expected for FY 18-22 is \$358,000. Given this amount, CAT has set a goal of expending \$4,296.00 on DBE contracts during FY 2018-2022.

D. Race-Neutral Measures

Clemson Area Transit estimates that in meeting their overall goal of 1.2%, CAT will obtain 100% from race-neutral participation. CAT will use the following race-neutral means to increase DBE participation:

1. Training all CAT staff who are involved in procurement about the DBE program and about utilizing DBEs.
2. Soliciting new DBEs to participate in CAT procurements.
3. Assist existing providers who are eligible for DBE status to register with SCDOT.

